

<b>DECISION - MAKER:</b>	PLANNING AND RIGHTS OF WAY PANEL		
<b>SUBJECT:</b>	STREET NAMING - MALVERN ROAD		
<b>DATE OF DECISION:</b>	26 OCTOBER 2010		
<b>REPORT OF:</b>	HEAD OF PLANNING AND SUSTAINABILITY		
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#### **STATEMENT OF CONFIDENTIALITY**

Not Applicable

#### **BRIEF SUMMARY**

This report details the proposed street name for the new housing development on the site of 14 – 16 Malvern Road which previously occupied by R F Webb Engineering works.

#### **RECOMMENDATIONS:**

- (i) Members are asked to consider the proposed street name and agree this report's recommendation.
- (ii) The developer has suggested 'Arlowe Drive'.

#### **REASONS FOR REPORT RECOMMENDATIONS**

1. The purpose of this report is to decide the name of a new street to enable postal addresses to be allocated to the properties before occupants take residence.
2. Also, utility companies will not install services without an official postal address allocated by the City Council.

#### **DETAIL (Including consultation carried out)**

3. Lowe Developments are redeveloping the former engineering works at 14 – 16 Malvern Road.
4. A site location plan is attached for reference.
5. The developer was invited to submit suggestions for a new street name. The developer suggested: - 'Arlowe Drive'.
6. The name derives from Mr Reginald Lowe who in 1933 set up the engineering company which previously occupied the site.
7. The Royal Mail has been consulted and the proposed name is acceptable.
8. The name 'Arlowe Drive' is not being used elsewhere within the City. It is recommended that members support the proposed name.

#### **RESOURCE IMPLICATIONS**

##### **Capital/Revenue**

9. There are no financial implications associated with this report. Street nameplates will be funded by the developer.

**Property/Other**

10. None

**LEGAL IMPLICATIONS**

**Statutory Power to undertake the proposals in the report:**

11. The power for the City Council to name streets is contained within the Town Improvement Clauses Act 1847.

**Other Legal Implications:**

12. None

**POLICY FRAMEWORK IMPLICATIONS**

13. None

**SUPPORTING DOCUMENTATION**

**Non-confidential appendices are in the Members' Rooms and can be accessed on-line**

**Appendices**

1.	Site Plan
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**Documents In Members' Rooms**

1.	None
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**Integrated Impact Assessment**

Do the implications/subject/recommendations in the report require an Integrated Impact Assessment to be carried out.	No
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**Other Background Documents**

Title of Background Paper(s)

Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)

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